



NEW  
BEGINNINGS  
UNLIMITED  
POSSIBILITIES

# The Prosperity Plan USA



January , 2016



sharing  
health  
prosperity  
freedom





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## ***Prosperity Plan - International***

NuVerus is a unique company with an innovative Compensation Plan that allows you to earn maximum commissions at every stage of your business. We have designed one of the most lucrative and unique compensation plans in the industry with a feature pioneered by NuVerus. The Double Option Plan allows you to choose to earn from a Unilevel in the beginning stages of your business, then switch to the Dual Team with no depth limits, at any time in the future.

The dynamic features of the Prosperity Plan include:

- **Double Option** - Earn from Unilevel or Dual Team
- Unilevel Bonuses up to 6 Generations
- Dual Team Commissions with no Depth Limits
- Fast Start Bonuses up to 20%
- Customer Bonuses up to 20%
- **Double Option** Matching Bonus
- Commissions Paid Weekly
- Global Income Opportunity



### **Enrollment Step 1:**

The only requirement to become a NuVerus Associate, eligible to earn to the minimum level of commissions and bonuses, is to purchase an Associate Kit and complete an Associate application. To earn higher levels of commissions, consider optional Enrollment Steps 2 and 3 below.

### **Enrollment Step 2:**

Purchase an optional Fast Start Package of NuVerus Products to ensure your Success. This will provide you with products for you and your family, and for sharing and sampling. There are three different Fast Start Success Packages to choose from. Each package contains NuVerus Products at wholesale pricing. In the next section we will show you the commissions benefits of the different Fast Start Packages.

### **Enrollment Step 3:**

Secure your business and stay on track with the optional Monthly Order Assurance Program. Your monthly order ensures you are qualified with Personal Volume to qualify for the highest level of commissions. (See next sections) You will receive a monthly order of NuVerus Products for continued personal use, and for sharing and sampling.

### **Review:**

Getting Started is Easy:

- Purchase an Associate Kit and complete an Associate application
- Purchase optional Fast Start Package.
- Enroll in the optional Monthly Order Assurance Program.



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## ***Fast Start Package Options***

Your optional Fast Start Package will supply you with products to share with your family, and to sample with your friends and prospects. This will ensure your NuVerus Business gets off to a fast and successful start.

**Fast Start Packages qualify you for higher levels of Commissions and Bonuses as listed below.**

### **Professional Package**

- 6 Generations of Unilevel
- 20% Customer & Fast Start Bonuses
- 20% Dual Team Commissions (first 6 months)

### **Business Package**

- 6 Generations of Unilevel
- 15% Customer & Fast Start Bonuses
- 15% Dual Team Commissions (first 6 months)

### **Basic Package**

- 6 Generations of Unilevel
- 10% Customer & Fast Start Bonuses
- 10% Dual Team Commissions

### **How to choose the package that is right for you:**

When you begin building your NuVerus business, you will want to earn the highest commissions possible. As you can see below, the Fast Start Package you purchase will determine the Commissions and Bonuses you will be eligible for.

	Customer Bonus & Associate Fast Start Bonus	Unilevel Commissions	Dual Team Commissions	Matching Bonus
Kit Only	5%	First Generation	5%	
Basic	10%	First to Sixth Generations	10%	
Business	15%	First to Sixth Generations	15% (6 Months)	Up to 7 Generations
Professional	20%	First to Sixth Generations	20% (6 Months)	Up to 7 Generations

### **Review:**

- There are three Fast Start Packages to choose from.
- The Package you purchase determines the Commissions and Bonuses you are eligible for.



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## ***Double Option Prosperity***

NuVerus is the first company to pioneer this innovative Double Option pay structure. All Associates and Customers that are sponsored into your organization are placed in both your Unilevel Tree and your Dual Team Tree. All of their orders will also create sales volume in both Tree Structures.

You earn Commissions in the higher paying Tree!

**The Unilevel Tree** will begin generating commissions with the first Associates and Customers you sponsor. Then it will continue to pay you through 6 Generations of active orders. In the event there is an inactive Associate or Customer in your Unilevel, we will 'compress' your commissions so you earn a full 6 Generations of Commissions in your organization. Thus most new Associates will choose this as their 'Pay Tree' in the early stages of their business.



**The Dual Team Tree** will benefit your business due to the unlimited depth of this Tree ... in other words ... there is no limits to how many Associates and Customers you can have in your Dual Team. Thus there is no limit on the amount of orders and sales volume that can generate your Dual Team Commissions. This Tree will allow you to earn the large weekly income that many people are looking for.

## ***Unilevel Team Bonuses***

### **Associate Fast Start Packages:**

When you refer new Associates that purchase their own Fast Start Package, you will earn a First Generation Unilevel Bonus of up to 10% on the product package Purchased. Then when qualified, continue to earn Unilevel Bonuses on up to your sixth generation when new Fast Start Packages are purchased.

### **Associate Re-Orders:**

When you refer new Associates that continue to purchase products, you will earn up to 10% on all their orders. Then when qualified, continue to earn Bonuses on up to your sixth generation of Associate Orders in your Unilevel Team

### **Retail & Preferred Customer Orders:**

When you refer Preferred and Retail Customers that purchase products from the local office or your website you will earn up to 10% on all their orders. Then when qualified, continue to earn Bonuses on up to your sixth generation of Customer Orders in your Unilevel Team



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## ***Unilevel Team Bonuses (Continued)***

	Application / Kit Only	Basic	Business	Professional
First Generation	5%	10%	10%	10%
Second Generation		4%	4%	4%
Third Generation		3%	3%	3%
Fourth Generation		2%	2%	2%
Fifth Generation		1%	1%	1%
Sixth Generation		1%	1%	1%

\* In the event there is an Inactive Associate, the Unilevel will 'compress' down to the next Generation.

\* Basic, Business, and Professional Level Associates must be 'active' with a Personal Volume Order (Last 31 days) each month to qualify for Unilevel Commissions listed above

\* Basic, Business, and Professional Level Associates who are 'inactive', with no Personal Volume (Last 31 days), will only earn First Generation Unilevel Commissions at 5%.

\* Unilevel Team Bonuses are paid on the CV (commissions volume) of the products ordered. See Price/Volume Guide in the Associate Virtual Office.

### **Review:**

- You earn up to 10% First Generation Bonuses on all the orders of the people you sponsor.
- Then earn additional Unilevel Team Bonuses on up to your 6th Generation.
- Unilevel Team Bonuses are paid weekly.

## ***Dual Team Commissions***

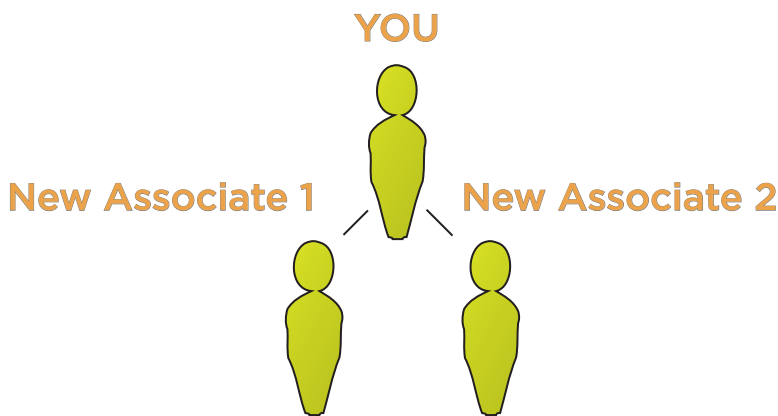
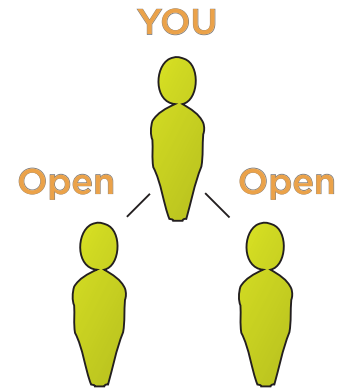
Dual Team Commissions give Associates the ability to earn Long Term Residual Income. We already reviewed how you earn Fast Income when you refer Associates, and Customers; and when these Associates refer more Associates. Many of these Associates and Customers will be consuming and sharing NuVerus products on a recurring monthly basis. You are eligible to earn Team Commissions on all the new and recurring orders that develop in your organization. Team Commissions begin when you sponsor your first Associate.



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## Dual Team Commissions Continued

When you join as an Associate you are placed in what we call a Genealogy otherwise known as a downline. All NuVerus Associates around the world are placed the same way, under their sponsor. After you are placed in your position, there are two open positions directly underneath you. This is commonly referred to as a Dual Team Plan (two-sided).

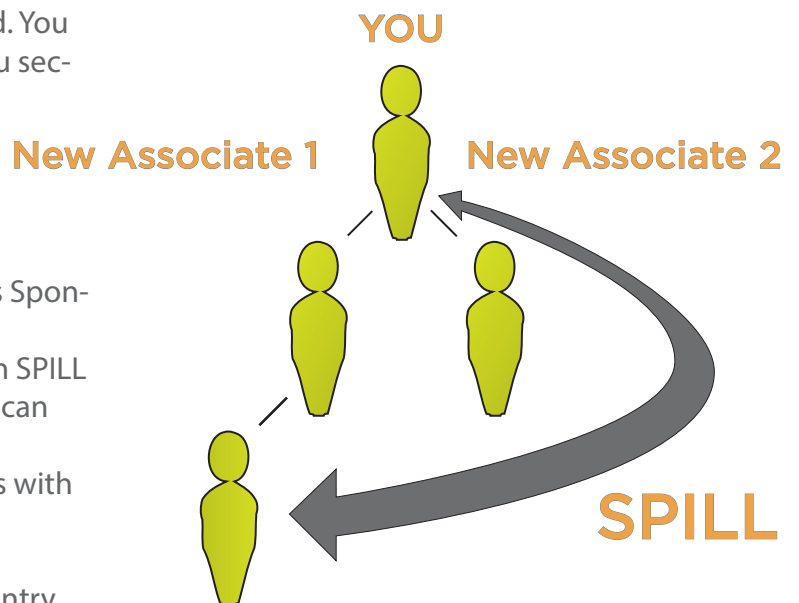


After these two positions are filled in your Dual Team, all additional Associates will be placed or SPILLED under one of these Associates, into your left or right team.

In the example on the right, your first row is filled. You sponsor a new Associate that is SPILLED onto your second row under the Associate on your first row.

How your Team Commissions Grow:

1. You Sponsor Associates.
2. The Associates in your Left and Right Teams Sponsor additional Associates.
3. The people above you in the Genealogy can SPILL Associates into one of your Teams. You also can create SPILL
4. This duplication can continue in your Teams with no limits to infinity.
5. All Customers are also placed in the Tree.
6. You and your Teams can sponsor in any country NuVerus has opened.



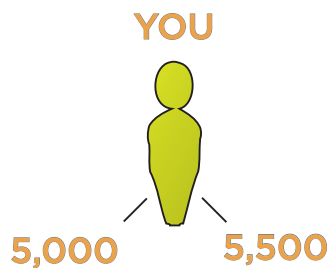


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## ***Dual Team Commissions Continued***

Earning Team Commissions:

Each week we will add up all the volume of all the orders in your two Teams. You earn up to 20% Team Commissions on the Matching Volume that has occurred in both Teams. Let's look at an example:



- You have 50 orders in your left team totaling 5000 in Volume.
- You have 55 orders in your right team totaling 5500 in Volume.
- You earn up to 20% on the matching volume in your left and right team (5000) >> up to 1000.
- The remaining 500 in volume in your Right Team is carried forward to the next week. In other words, you never lose any volume that did not generate Team Commissions.
- Dual Team Commissions are paid on the CV (commissions volume) of the products ordered. See Price/Volume Guide in the Associate Virtual Office.

With the NuVerus Prosperity Plan, you can earn up to \$35,000 each week in Team Commissions!

Team Commissions are paid weekly!

Review:

- You can earn long-term income via Team Commissions.
- When you join NuVerus you are placed in the Genealogy and there are then two positions open under you in a two-sided or Dual Team structure.
- Once you sponsor your first Associate, you are eligible for Team Commissions
- Your two Teams can grow with no limits.
- SPILL of Associates into the Dual Team Tree is a powerful factor in the Prosperity Plan.
- You earn up to 20% on the Matching Volume in your two Teams each week.
- Any unmatched volume carries forward, does not flush if you remain active monthly.
- You can earn up to \$35,000 per week in Team Commissions.



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## ***New Customer & Associate Bonuses***

### New Customer Orders:

When you refer new Customers (Retail and Preferred) that purchase products from your website, or by contacting Customer Service, you will earn commissions on all their new purchases of products. You will earn up to 20% on the volume of the products ordered.

### Customer Re-Orders:

When you refer Customers that re-purchase products from your website, or by contacting Customer Service, you will continue to earn commissions on all their re-purchases of products. You will earn up to 20% on the volume of the products ordered

### New Associate Fast Start Packages:

When you refer new Associates that purchase a Fast Start package or Upgrade package of products, you will earn up to 20% on the volume of the products ordered.

\* These Customer and Associate Fast Start Bonuses are in addition to any Unilevel of Dual Team Commissions that may be generated from the same orders.

Bonus	Kit Only	Basic	Business	Professional
Fast Start Bonus	5%	10%	15%	20%
Customer Bonus	5%	10%	15%	20%

(Must also be active with an order to qualify for the bonuses of 10, 15, or 20%)

As you can see above, the Business and Professional packages give you significantly higher potential in the Bonuses you can earn!





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## ***Retailing Bonus***

Many of our Associates enjoy selling NuVerus Products directly to the people they know. With the Retailing Bonus, you are Rewarded for this. As an Associate you purchase NuVerus products at Wholesale. The more products you purchase, the deeper the discount. Then when you sell these products at Retail, you keep the difference.

Review:

- Purchase Products at WholeSale, sell at Retail and keep the difference.



## ***Double Option Matching Bonus***

This Bonus entitles you to receive a match on the Unilevel or Dual Team Commissions on the people you personally enrolled, plus additional Associates up to your Seventh (7) Generation. It is called 'Double Option Matching' because it pays qualified Associates the Matching Bonus on either Pay Tree.

Thus if your Associate, that you are qualified to earn the 'Matching Bonus', earns commissions in the Unilevel, your Matching Bonus is generated on the Unilevel. If they earn commissions in the Dual Team, your Matching Bonus is generated on the Dual Team.

Review:

- The Matching Bonus is 'Double Option' . . . Unilevel or Dual Team!
- When qualified, you earn 10% on your first Four (4) Generations, and an additional 5% on Generations Five (5) through Seven (7).
- Associates must be at the Business or Professional Level to be eligible for the Matching Bonus.



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## Prosperity Plan Rank Table

• Associate Levels of Business & Professional allows associates to earn the additional bonuses highlighted.

Entry Level	Monthly Personal Volume	Unilevel Team Bonuses	Dual Team Commissions
<b>Kit Only</b>		First Generation	5%
<b>Basic</b>	Level I – \$99.99	First to Sixth Generations	10%
<b>Business</b>	Level II – \$159.99	First to Sixth Generations	15% for 6 Months (Then by Rank)
<b>Professional</b>	Level II – \$159.99	First to Sixth Generations	20% for 6 Months (Then by Rank)

Ranks	Total Personal Group Volume (in USD)	Personally Sponsored Directors	Leaders in Separate Lines of Enrollment	Dual Team Commissions	Dual Team Commissions Potential	Unilevel Team Bonuses	Unilevel Matching Bonus
Associate	1 Associate Left or Right			10.00%	\$50.00	10%/4%/3%/2%/1%/1%	
Director	1 Associate Left & Right			10.00%	\$250.00	"	
Director 500	500			10.00%	\$500.00	"	
Director 1000	1000			10.00%	\$750.00	"	
Director 2000	2000			10.00%	\$1,000.00	"	
<b>Executive Ranks</b>							
Executive	3000	3		11.00%	\$1,500.00	"	1st Generation
Senior Executive	5000	"		11.00%	\$2,000.00	"	"
Regional Executive	7000	"		11.00%	\$2,500.00	"	2nd Generation
<b>Elite Ranks</b>							
Bronze Elite Executive	10,000	4	1 Executive	12.00%	\$3,000.00	"	3rd Generation
Silver Elite Executive	15,000	"	"	12.00%	\$4,000.00	"	"
Gold Elite Executive	20,000	"	"	12.00%	\$5,000.00	"	"
Platinum Elite Executive	25,000	"	"	12.00%	\$6,000.00	"	4th Generation
<b>Emerald Ranks</b>							
Emerald Executive	50,000	5	2 Elites	13.00%	\$8,000.00	"	5th Generation
Double Emerald Executive	100,000	"	"	13.00%	\$9,000.00	"	"
Triple Emerald Executive	150,000	"	"	13.00%	\$10,000.00	"	6th Generation
<b>Diamond Ranks</b>							
Diamond Executive	250,000	6	2 Emeralds	14.00%	\$15,000.00	"	7th Generation
Double Diamond Executive	500,000	"	"	14.00%	\$17,500.00	"	"
Triple Diamond Executive	750,000	"	"	14.00%	\$20,000.00	"	"
<b>Presidential Ranks</b>							
Presidential Executive	1,000,000	7	2 Diamonds	15.00%	\$25,000.00	"	"
1 - Star Presidential Executive	2,000,000	"	1 Diamond & 1 Presidential	15.00%	\$30,000.00	"	"
2 - Star Presidential Executive	3,000,000	"	2 Presidentials	15.00%	\$35,000.00	"	"

# Prosperity Plan Terms & Conditions

- The only requirement to earn minimum levels of commissions and bonuses is to purchase and Associate Kit and complete an Associate application. A Fast Start Package is optional. Monthly Personal Sales Volume order is optional.
- (PV) Personal Volume - includes total of Personal Orders in the last 31 days. Total is calculated on the total USD spent on all product purchases.
- Commission Volume (CV) – CV is the volume assigned to each product for the purpose of calculating Unilevel and Dual Team Commissions. This CV value in USD is necessary for having a Global Commissioning system so that all countries can participate in the same compensation plan and seamless downline structure.
- Active - defined as having PV equal to or higher than Level I (see above) in the 31 days prior to the close of the weekly period.
- Associates at Entry Level lower than Professional can Upgrade to a higher level by purchasing an Upgrade Package. Upgrade Packages are equal to the difference in Fast Start Package prices.
- Personal Group: Each time you sponsor a new Associate or Customer; this represents a new Line of Enrollment in your Personal Group. Then all the future Associates and Customers that develop through that person are included in that line. Example (Figure 1 on right) represents you with 3 Associates and a total of 15 in your Personal Group.
- Personal Group Volume (PGV) - All the Personal Volume (PV) from all the orders in your lines of enrollment.

Mary	Steve	Chad
John	Phil	Paul
Chris	Jordan	Jenny
Bob	Jim	Larry
Tony		Allen
Jill		

Figure 1

Ex: There are 15 people in your Personal Lines of Enrollment, and the total V from all their orders is 1500. Your PGV Volume would be 1500.

- No more than 50% of the total PGV required to achieve Rank, can come from one Line of Enrollment in your Personal Group.
- Price/Volume Guide located in the Associate Office will display CV values for all products.
- Dual Team Commissions begin for an associate when there is at least 100 in accumulated volume (CV) in both the left and right legs. Unilevel Team Commissions are generated on all orders in your Unilevel Tree.
- All Bonuses and Commissions are only generated on the sales of consumable NuVerus products.
- Weekly Commission Period - Runs from Tuesday at 12:00 AM to Monday at 11:59 PM (PST) USA Time.
- Qualifications Period - The period for calculating rank is the 31 days prior to the close of the weekly period.
- The Paid Rank you earn each week determines the Commissions and Bonuses you are eligible to receive.
- Paid Rank does not carry forward, thus an Associate must qualify for Paid Rank each week.
- Once an Associate earns a Paid Rank, that Rank becomes their Title, and is maintained for 12 months for recognition purposes.
- Dual Team Commissions Maximum - When a qualified Associate earns the maximum in weekly Dual Team commissions, any remaining matching volume will be flushed.
- Dual Team Commissions Flushing – Dual Team Commissions are ‘flushed as follows: a) When a qualified Associate earns the maximum in weekly Dual Team commissions for the week, remaining Dual Team CV from that week will be flushed; b) If the Unilevel is the Pay Tree for the week, Dual Team CV on orders for that week will be flushed; c) Associates who are ‘Inactive’ with no qualifying PV, will have all their accumulated Dual Team CV flushed on the 10th day of the third calendar month of inactivity.
- Leaders in Separate Lines of Enrollment - Qualifiers in the table above represents a qualified Leader in a separate line of enrollment. Thus to be Triple Diamond Executive, you must have 2 separate lines with a qualified Emerald (Leaders do not have to be personally sponsored).

## INCOME DISCLOSURE STATEMENT

NuVerus USA is a new company and the potential earnings for Independent and Business Associates cannot be determined until a multi-year track record for sales Associate earnings are established. NuVerus nor its associates should never make representations or claims of specific incomes that can be earned. Any representation or guarantee of earnings would be misleading. Success with NuVerus will result