

Healthy Brain, Eyes and Body. The Smart Choice.

# NuVerus Omega

Formulated Exclusively for NuVerus by World Renowned  
Neurosurgeon and NuVerus Medical Board Chairman  
Dr. Julian Bailes, MD

Dr. Julian has spoken at length of the benefits of Omega 3 in print and on TV



Curcumin / Tumeric  
Fish Oil · Flax Seed Oil  
Chia Seed Oil ·  
Grape Seed · Gotu Kola



The Only DHA Enhanced SuperFood  
supplement you will ever need for healthier  
brain, eyes and body.

# Dr. Julian Bailes to be played by Alec Baldwin in new Hollywood Film: Concussion

A look at how American football players suffer from major head injuries and life-long debilitating problems as a result of repeated concussions and efforts by the National Football League to deny it. - Wikipedia



## Cast

- Will Smith as Dr. Bennet Omalu
- Albert Brooks as Cyril H. Wecht, MD, JD
- Alec Baldwin as Dr. Julian Bailes
- Gugu Mbatha-Raw as Prema Mutiso
- Paul Reiser as Dr. Elliot Pellman
- Luke Wilson as Roger Goodell
- David Morse as Mike Webster
- Mike O'Malley as Daniel Sullivan
- Adewale Akinnuoye-Agbaje as Dave Duerson
- Arliss Howard as Dr. Joseph Maroon
- Bitsie Tulloch as Keana Strzelczyk
- Richard T. Jones as Andre Waters
- Hill Harper as Christopher Jones
- Matt Willig as Justin Strzelczyk
- Eme Ikwuakor as Amobi Okoye

## Peer Reviewed Journal Articles.

Mills JD, Bailes JE, Guskiewicz KM: Protection for the contact sport athlete: dietary supplementation with the omega-3 FA DHA. J Athlet Training, submitted 2010.

Mills JD, Sedney CL, Shih SR, Bailes JE. Omega-3 dietary supplementation reduces traumatic axonal injury in a rodent head injury model. J Neurosurg. Jan;114(1):77-84. 2011.

Bailes JE, Mills JD, Hadley K. Dietary Supplementation with the Omega-3 Fatty Acid Docosahexaenoic Acid in Traumatic Brain Injury. Neurosurgery, 68(2):474-481. February 2011.

Lewis M, Bailes JE. Neuroprotection for the warrior: dietary supplementation with omega-3 fatty acids. Military Med 176: 1120-1127, 2011.

Dr. Bailes helps formulate **NuVerus Products** so that they have maximum potential for **optimal healing and brain function**, and to assist the human body in **preventing aging and disease**.



# NuVerus Omega

## Powered by BlackSeed and SuperFoods

### Dr. Julian Bailes, M.D. - NuVerus Medical Board & Research Team



“NuVerus products are based on the latest scientific research and formulated with the optimal daily dosages of each ingredient so you can achieve your wellness goals. Unlike other companies who simply throw as many ingredients together as possible, NuVerus treats product formulation as an art form. More than simply taking the ingredients supported by scientific literature, we use them in the proper forms, in the proper combinations and in the proper amounts to truly make an effective product formula.”  
- Dr. Julian Bailes, M.D.

Read more about Dr. Julian Bailes on the following page and the incredible success he has had with Omega 3. The following story is one of the reasons why Dr. Julian helped develop NuVerus Omega with the NuVerus Medical and Research Team.

### Why every member of your family needs DHA and EPA

Omega-3 fatty acids are essential fatty acids. We need them for our bodies to work normally. Because essential fatty acids (DHA and EPA) are not made in the body we need to get them from our diet. Research shows strong evidence that the omega-3s EPA and DHA can boost heart health and lower triglycerides, and help with rheumatoid arthritis, depression, and many more. Omega-3s also play an important role in reducing inflammation throughout the body, the blood vessels, the joints, and elsewhere. Omega-3 is essential for development and healthy functioning of the brain, eye and heart, for all stages of life, especially children. Omega's are needed by every member of your family from pregnant and nursing women to infants, children and all adults.

### The Power of Black Seed in Omega

NuVerus is the first company to combine essential Omega with the power of the ancient SuperFood Black Seed oil. Black Seed is one of nature's greatest gifts. Physicians as far back as the 1st century used Black Seed to treat a variety of ailments and sicknesses. The Black Seed oil has a rich composition of more than 100 compounds including essential fatty acids, vitamins, and minerals.

### More SuperFoods to Enhance your Health

**Curcumin or Tumeric** It is a powerful antioxidant that has been used for 1000's of years.

**Flax Seed Oil.** WebMd reports there is evidence that it may help reduce your risk of heart disease, cancer, stroke, and diabetes.

**Chia Seed Oil** is loaded with nutrients and antioxidants that can have important benefits for your body and brain. This oil is high in Omega-3 Fatty acids

**Grape Seed.** WebMd reports that there is strong evidence that grape seed extract is beneficial for a number of cardiovascular conditions

**Gotu Kola** is a rejuvenative herb that can assist the body with nervous disorders, epilepsy, senility and premature aging.



# Fish oil helped save our Son

A snippet from a story of hope and survival when Dr. Julian Bailes - NuVerus Medical Board Co Chairman began using Omega 3 to save a brain damaged child. As printed on cnn.com October 22, 2012.

## Dr. Julian Bailes, M.D.

NuVerus Medical Board Co Chairman



Co Chairman NuVerus Medical Advisory Board & Research Team.

Dr. Julian E. Bailes, M.D. has been a specialist in sports medicine, in particular concerning the effects of injuries upon the central nervous system and spine.

He is currently the Chairman of the Department of Neurosurgery and Co-Director of the NorthShore Neurological Institute.

For nine years, he was a team physician for the Pittsburgh Steelers, and has been the neurological consultant for the National Football League Players' Association since 1993.

He also is currently the Medical Director of the Center for Study of Retired Athletes, in conjunction with WVU, the University of North Carolina, and the NFLPA.

He is Chairman of the Sports Medicine Committee for organized neurosurgery in North America, and is regularly called upon for consultation concerning injured athletes at a national level. Dr. Bailes, who performs editorial duties for several prestigious medical journals, has published more than 100 scientific articles.

## **When Randal McCloy was rushed to West Virginia University Ruby Memorial Hospital's intensive-care unit he was practically dead.**

"As far as we know, he survived the longest exposure to carbon monoxide poisoning," says Julian Bailes, M.D., the neurosurgeon assigned to the case. McCloy was in a coma and in deep shock.

Even if he somehow managed to pull through, doctors predicted McCloy would be severely brain damaged. "It's very difficult to come back from a brain injury," says Dr. Bailes. "There's no drug that can help that."

While McCloy was being given oxygen infusions in a hyperbaric chamber, Dr. Bailes ordered a daily dose of omega-3.

Several weeks passed. Then, unexpectedly, McCloy emerged from his coma. This in itself was amazing, but he wasn't done. In the weeks that followed, he stunned even the most optimistic experts by recovering his memory and gradually regaining his ability to walk, talk, and see, a turnaround that many in the medical field called miraculous.

**"The omega-3s helped rebuild the damaged gray and white matter of his brain. "I would say he should be on it for a lifetime," says Dr. Bailes. "But then, I think everybody should."**

- October 22, 2012, cnn.com

NuVerus Omega is only available through NuVerus or NuVerus Associates. For more information on NuVerus Omega or Dr. Julian Bailes, please visit our website at [www.nuverus.com](http://www.nuverus.com) or Google "Dr. Julian Bailes" or "NuVerus"