



NEW
BEGINNINGS
UNLIMITED
POSSIBILITIES



GET STARTED FAST GUIDE



1. Set up your Business

- Virtual Office - Login to your Virtual Office and become familiar with it.
- Emails - Make sure you read your weekly emails from NuVerus.
- Website – Review your Personal NuVerus.com web site for promoting your business.
- Order Marketing Materials from the 'Order' section of your Virtual Office or local NuVerus Office, and/or Print from the 'Media' section of your website



2. Educate Yourself - Knowledge is Power

Review your Success Kit Materials, your Website, and your Virtual Office to learn about:

- The Company
- The NuVerus Opportunity
- The NuVerus Products
- The Network Marketing Industry



3. Understand and Implement the Six Steps to Success

1. Use all the Products.
2. Share your Results and Samples.
3. Share the Opportunity to earn Money.
4. Share the Preferred Customer Opportunity.
5. Share the Retail Customer Opportunity.
6. Duplicate



4. Develop Your Business Plan

- Meet with your sponsor or upline to develop your plan.
- Write down your short term goals (6 months - 1 year)
- Write down your long term goals (3-5 years)
- Sign and date a commitment statement.
- Write your goals down and place them where you can see them daily.



5. Develop Your Story

- Talk from the heart with enthusiasm and passion about your NuVerus transformation.
- Your story is what people get excited about.



6. Start Your Prospect List

Everybody needs Health, Prosperity and Freedom.
There are three prospecting markets:

- Warm Market
These are your family, friends, acquaintances, co-workers, neighbors, childhood friends, etc.
- Common Market
These are people with whom you have something in common. You may not even know each other but could easily make a connection because of shared interest or experience.
- Cold Market
These are people you meet on a plane, shopping, restaurants, health clubs, public events, etc.



7. Identify Your “Why”

Examples: To get healthy, to help yourself and others get out of a dead end job, and to create financial freedom for you and your family.



8. Follow-Up

- Always follow up with your prospects and contacts.
- Always keep your prospects updated about your progress and success.
- New Prospects: always make sure that you have their contact information after you give them a sample or invite them to a meeting.
- Always set a future appointment before you leave your prospect



9. Lead by Example

- Always be on time.
- Dress for Success.
- Be ready to do business anywhere and anytime.
- Always have product and NuVerus marketing materials on hand.
- Always attend Local and National meetings.
- Always be on Webinars and Conference Calls and invite guests.

10. Stay on Top

- Be a good listener. It is all about the person in front of you.
- Show attention and concern for your people.
- It is all about your attitude. Business attitude brings business results. No matter if you think you can do it or you think you can't . . . you are right!
- Do not take “No” personally. They are rejecting the opportunity, not you.
- This is a business about patience and persistence. It requires a strong commitment to achieve significant results.
- Always focus on the positive aspects of your business.
- Re-visit your “Why” when you have doubts



LAST BUT NOT LEAST

- It is important to understand that these steps are here for your success.
- These steps are tried and proven to work.
- The only way to fail is to quit... Never give up!

We are very excited to have as member of the NuVerus family. Enjoy your journey to Health, Prosperity & Freedom!